



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH**

Certified that

**Shantanu Kumar Dubey**

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of

**ICAR-ATARI, Zone III, Kanpur (UP) and ICAR-IARI  
New Delhi**

has developed the technology

**Value chain mapping:  
A novel approach for market dynamics analysis**

16th July, 2024  
New Delhi

**(Rajarshi Roy Burman)**  
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